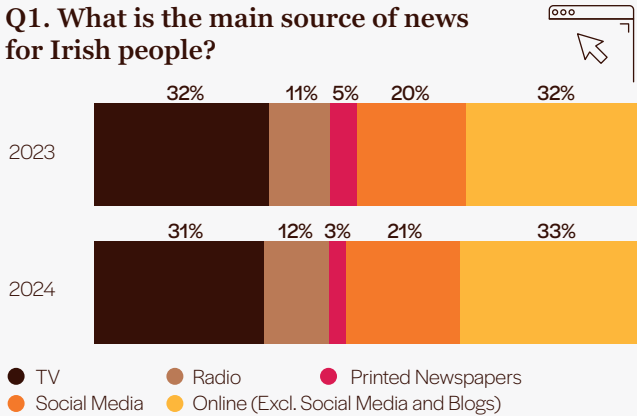
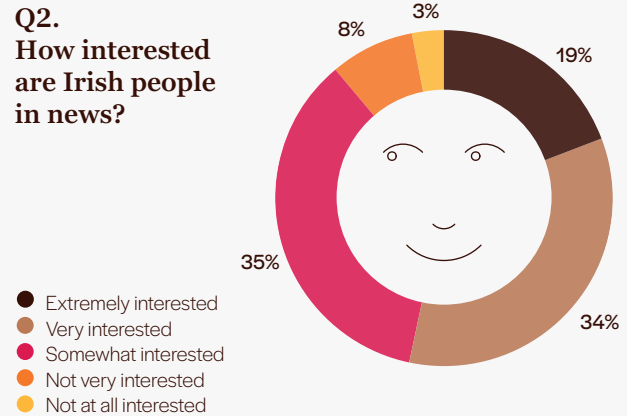


Accessing news

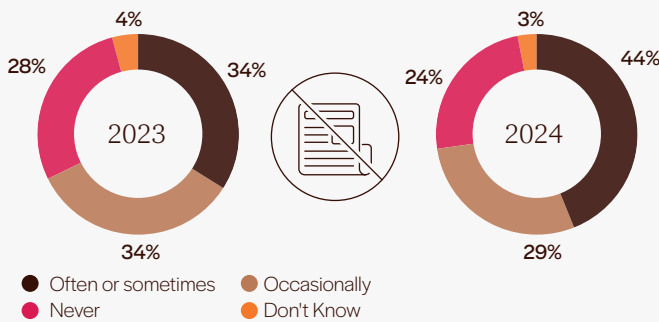
Q1. What is the main source of news for Irish people?



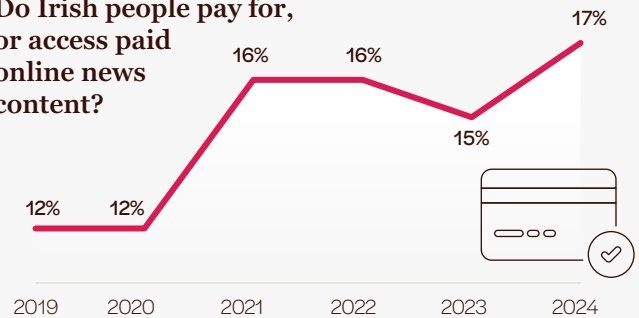
Q2. How interested are Irish people in news?



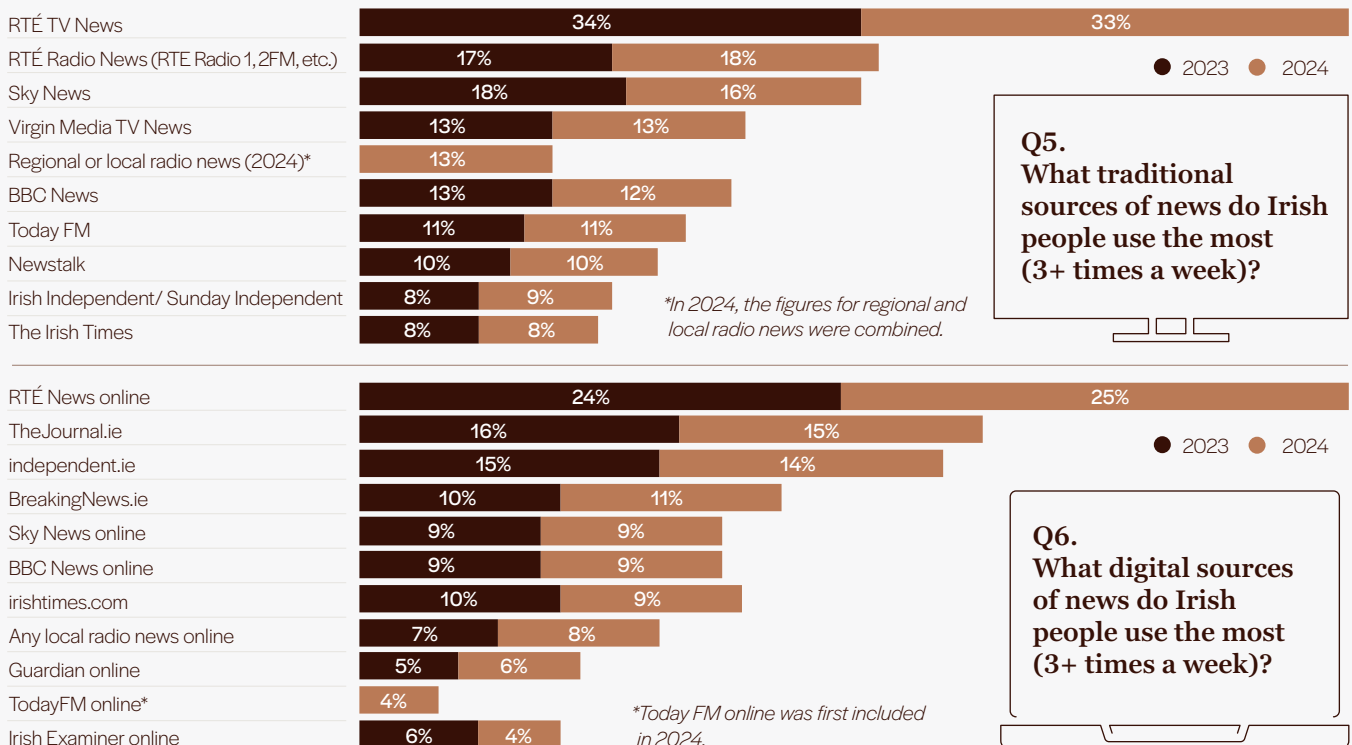
Q3. How often do Irish people actively avoid news?



Q4. Do Irish people pay for, or access paid online news content?



News Brands

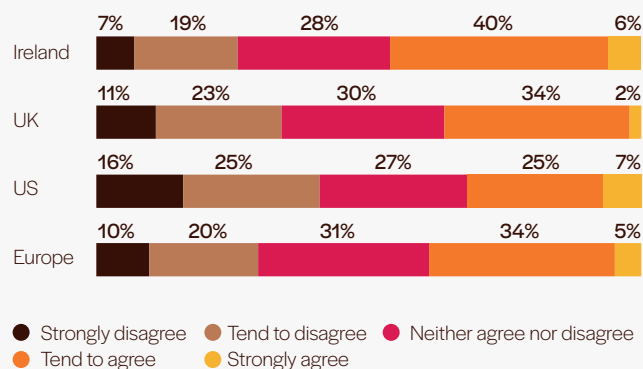


Q5. What traditional sources of news do Irish people use the most (3+ times a week)?

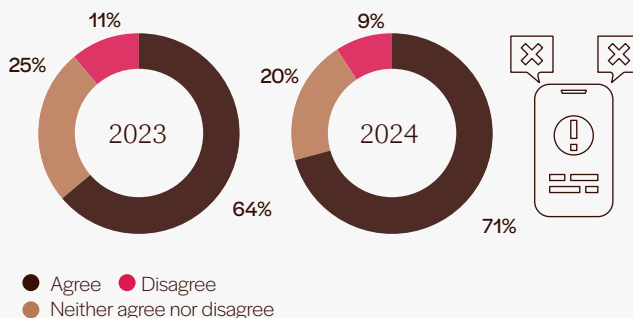
Q6. What digital sources of news do Irish people use the most (3+ times a week)?

Trust and AI

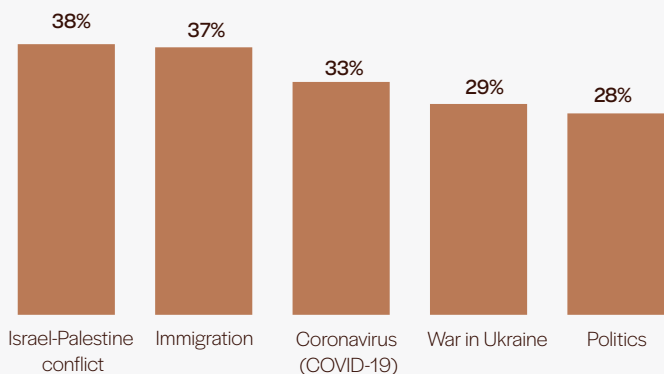
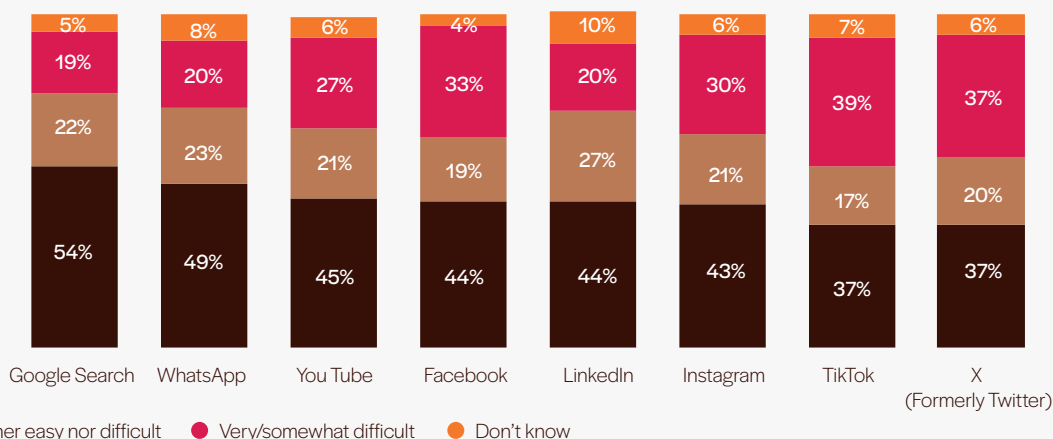
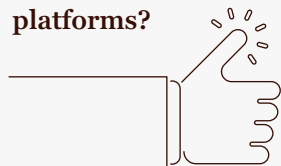
Q7. Do Irish people trust most news most of the time?



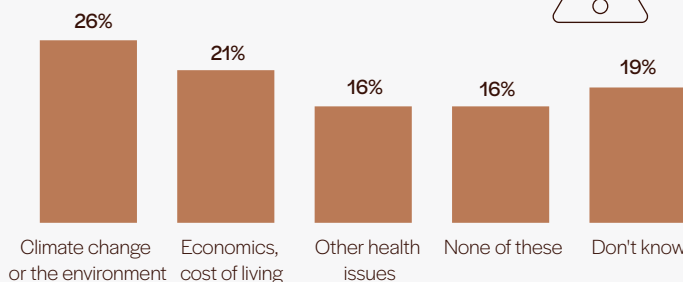
Q8. When thinking about online news, would Irish people agree with the statement 'I am concerned about what is real and what is fake on the internet'?



Q9. How easily can Irish people tell if news and content are trustworthy on different platforms?

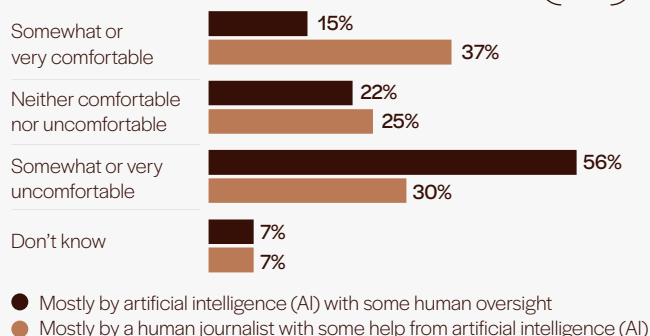
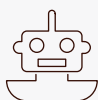


Q10. What type of false or misleading information have Irish people seen in the last week*?



*Polling was undertaken the end of Jan/beginning of Feb 2024.

Q11. Are Irish people comfortable with the use of AI in news production?



Q12. What topics are Irish people less comfortable with when it comes to using AI in news production?

