

Application Form: Community Content Provision Contract

Publication date: October 2025



Table of Contents

APPE	NDIX 1 – TEMPLATES	21
7.	Financial and Business Plan	16
6.	Operations (Staffing)	14
5.	Codes, Rules, Compliance, and Monitoring	13
4.	Programming	12
3.	Community and Social Benefit	9
2.	Ownership, Management, and Governance	4
1.	Applicant Details	3

Applicants should read the *Guidelines for Applicants: Community Content Provision Contract* ("Guidelines"), published on Coimisiún na Meán's website www.cnam.ie before completing this Application Form. The Guidelines provide guidance on, and details, the requirements for the application.

Applicants must complete the application form in its entirety. An incomplete submission will not be considered as a valid application.

The application must be submitted in electronic form in word format and can be in either Irish or English.

All information submitted as part of the application must be true and correct. The application must include a declaration by a suitable authorised person that the information contained in the application and in the additional documentation accompanying the application is true and correct to the best of that person's knowledge and belief. Should any amendments need to be made by an applicant to the application or its accompanying documents, Coimisiún na Meán should be informed immediately. No material alterations will be permitted to the proposals in the application after any closing date specified.



1. Applicant Details

Introduction to the Applicant	
The Applicant will hold the Community Content Provision legal entity. A copy of the Certificate of Incorporation a included with the application where the Applicant is a beginning to the content of the Applicant of the Applicant is a beginning to the Applicant of the Applicant	
1.1 Trading Name:	
1.2 Registered Company Name (if applicable):	
1.3 Registered Number of the Applicant (company registration or equivalent):	
1.4 Registered Office Address of Applicant:	
1.5 Place of business if different (studio, station etc.):	
1.6 Main Contact Details: For public purposes: Please nominate at least one indi	vidual to deal with any press or public enquiries.
Contact Person's Full Name:	
Contact Person's Job Title:	
Contact Person's Email Address:	
Contact Person's Phone Number:	
Contact Person's Postal Address:	
1.7 Proposed Service Name:	
1.8 Brief description of the programme service (please	
summarise in one short paragraph the type of	
community content service proposed):	



2. Ownership, Management, and Governance

For the purposes of this section, the following interpretations apply:

"Control" – is in a position proprietarily, financially or in terms of voting rights to determine or direct the policy of the company, with regard in particular to programme output, that is, sourcing, production, supply or delivery to the audience.

"Substantial interests" – has sufficient proprietary, financial or voting strength within a relevant company or companies to be able to influence directly or indirectly to an appreciable extent the strategic direction or policy (which shall include editorial policy) of the company (companies), with regard in particular to programme output, that is, sourcing, production, supply or delivery to the audience.

"Communications Media" – the provision of a broadcasting services, audiovisual on-demand media services, designated online services or the publication of newspapers or periodicals consisting substantially of news and comment on current affairs.

2.1 The Applicant	
2.1.1 Please describe the type of corporate	structure established or proposed for the Community Content Provision
service (e.g. a company limited by guaran	tee with no share capital, a co-operative society or other not-for-profit
organisation):	
· · · · · · · · · · · · · · · · · · ·	gan proposed for the Applicant (e.g. a Board of Directors or Committee
of Management):	
2.1.3 Please provide the following detail:	s in relation to the members/directors of the Executive Organ:
The number of directors proposed:	
	
The number of directors who will be	
appointed in a representative	
capacity and who they are	
representing (e.g. community	
groups, volunteers or other	
categories of membership). Please	
provide details of the groups or	
organisations concerned, the	
manner in which they are	



	representative of, and accountable, to the community and their relevance to the community and the	
	service:	
•	The nomination, election and/or	
	appointment procedures for	
	directors:	
	·	

2.1.4 Please provide the following details in relation to each director:

- name, address¹ and contact details (business email);
- position on the Executive Organ (e.g. Chair, Treasurer, Secretary etc, as applicable);
- relevant qualifications, skills and experience (including but not limited to media/broadcasting, community, management and financial experience);
- involvement in any broadcasting service including the name of the service, the nature of the involvement (i.e., position/role held) and period of involvement (commencement date and date of departure);
- substantial interest/s in, or control of, of other communications media (as defined in the *Ownership and Control Policy*).

Name, address and email:	Position on board	Other information (b – d above)

2.1.5 Mandatory Documentation to be submitted

- Certificate of Incorporation
- Constitution (Memorandum and Articles of Association)
- Secretary's Certificate

¹ This should be same as recorded publicly (in the Companies Registration Office).



2.2 Membership of the Applicant		
2.2.1 Please state the current number of members ² of the Applicant and if applicable, the category of membership to which the member belongs:		
2.2.2 Please identify and describe any specific categories of membership proposed and explain how the overall membership will facilitate representation of the community to be served. Please detail the strategies to source and increase membership among a broad cross-section of the community over the term of the contract proposed:		
2.2.3 Please provide, where applicable, details of membership fees and members' voting rights:		
2.2.4 Where the membership of the Applicant includes corporate bodies, please provide the following details in respect of the directors and shareholders with a substantial or controlling interest in that body ³ : a) name; b) relevant expertise and experience (including but not limited to media/broadcasting, community and management experience); c) involvement in any other broadcasting service licenced under the Broadcasting Act 2009 including the name of the service, the nature of the involvement (i.e., position/role held) and period of involvement (commencement date and date of departure); d) substantial interest/s in, or control of, other communications media (as defined in the <i>Ownership and Control Policy</i>).		
Name Other information (b – d above)		
2.2.5 Please state the rationale for the involvement of the corporate body in the Applicant, if applicable:		

³ A person will be deemed to be a "significant" member if s/he is the legal or beneficial owner of shares in the applicant to which are attached ten percent (10%) or more of the voting rights exercisable at a general meeting of the applicant.



 $^{^{\}rm 2}$ As recorded in the Register of Members.

2.2.6 Mandatory Documentation to be submitted

• Copy of Register of Members: As per 2.2.3. above please provide as a separate copy of the Register of Members. Note: home addresses and other personal information should be redacted.

2.3 Management Structure

2.3.1 Please describe, in the form of a chart/diagram and narrative, the existing or proposed management structure of the Applicant, clearly indicating the roles and status of management staff to be appointed (full-time, part-time, paid staff and/or volunteers):

2.3.2 If the management structure proposes the use of sub-committees, ⁴ please detail the proposed terms of reference of each sub-committee, the membership, the procedures for nomination and election of the members and the rationale for their inclusion in the management structure:

2.3.3 Please detail the proposed reporting structure between the management team, including any subcommittees, and the Executive Organ of the Applicant:

2.3.4 Please provide in relation to each of the following individuals, or their equivalents, (a) name (b) contact details and (c) details of expertise and experience, in particular that which relates to community and/or broadcasting:

- Station Manager; and
- Compliance Officer.

2.4 Character of the Applicant

An Coimisiún has a duty to ensure that broadcasting contracts are held by persons who are of suitable character, and who have available to them adequate expertise, experience and financial resources. The following 'Character Test' is expressed in the form of 8 questions which must be answered using a "yes" or "no", on behalf of each of the directors, shareholders having a substantial or controlling interest and the Station Manager and the Compliance Officer. The Test must be signed by each person.

⁴ As sub-committees of the Board of Directors.



Please provide full details if the answer is "yes" to the following questions:

- Have you ever been convicted of an offence (excluding 'spent convictions') relating to any of the following:fraud or dishonesty; membership of a criminal organisation; corruption; terrorist offences; money laundering;
 terrorist financing; child labour; human trafficking?
- Have you ever been restricted or disqualified as a Company Director, or convicted of any offence under the Companies Act 2014 in this jurisdiction or under equivalent legislation in any other jurisdiction?
- Have you ever been adjudicated a bankrupt, become insolvent or entered into a voluntary arrangement with creditors, or had a receiver appointed to any of its assets, in this or any other jurisdiction?
- Have you ever been a director of a company to which a receiver was appointed, which went into compulsory liquidation, creditors' voluntary liquidation, examinership or which made any arrangement with its creditors or class of creditors?
- Have you ever been convicted of an offence under any legislation by which Broadcasting and/or Wireless Telegraphy is regulated in this or any other jurisdiction?
- Have you ever had a licence or contract issued by a broadcasting licensing body or any other statutory body suspended or revoked in this or any other jurisdiction?
- Have you ever been the subject of any of the following: adverse findings by a tax authority; adverse findings by a regulatory body in relation to gross professional misconduct; adverse findings by a competition authority in relation to anti-competitive conduct?
- Are you aware of any reason why you may not be a fit and proper person to be awarded a contract?

If you have answered yes to any of the above questions, please provide reasons for your answer.

2.4.1 Mandatory Documentation

• A completed and signed character test (available at Appendix 1) for each relevant person.

Note: applicants should note that failure to pass any of the tests set out above may or may not automatically disqualify an applicant or a request for a change of ownership and control. The Commission will have regard to all of the relevant information provided and subsequent clarifications provided, as deemed necessary.



3. Community and Social Benefit

	community to be served		
3.1.1 Please def	ïne and provide a profile of	the geographic	c community or community of interest to be served:
3.2 Community	Interests and Social Bene	efit	
			moted among the community to be served and how the
	e facilitated in participating		
322 Please ou	tline the applicant's propos	sed annroach	to community and audience evaluation, including the
			nich such evaluations will be conducted. Please indicate
the budget to be	allocated to this activity in t	the Financial s	ection of your application:
	• •	ice will continu	e to develop and enhance its social benefit role over
the lifetime of an	ny contract.		
This should be d	lemonstrated in terms of at	<u>least three</u> of t	he six areas identified in the Social Benefit Framework
			ndicators included in the application should follow the
S.M.A.R.T mode	el and be verifiable and mea	isurable as key	performance indicators over a specific period of time.
The six social benefit areas are set out below.			
THE SIX SOCIAL BO	one in areas are set out belo		
Social Benefits	Indicators	Timeframe:	Details and Source of Evidence:
	"Social Benefit is being	Is this Social Benefit	Explain how social benefit is being demonstrated and
	achieved through"	ongoing or to	reference supporting documentation/links etc. as evidence
		be achieved	or how this will be measured under the term of the contract.
		in the	
		immediate or	
		long-term future	
		(provide	
		target date)	



1.1. placements from community organisation

disadvantaged people

working with marginalised/

Social Benefit 1

Individuals,

minorities and

especially

those	1.2. station volunteers	
marginalised,	making programmes and in	
are growing in confidence and	administration and support	
creativity and/or	1.3. training of	
reinforcing a	marginalised/	
sense of	disadvantages individuals; and taking in interns from	
belonging, directly from	external entities	
engaging with		
the station.	1.4. isolated or marginalised individuals	
	and programmes	
	addressing their interests	
Social Benefit 2	2.1. media training that	
	enhances vocational	
Individuals are enhancing their	prospects.	
employment	2.2. volunteer	
prospects,	opportunities that enhance	
through gaining	employment prospects	
skills and confidence	through personal	
reinforcing	development and skills acquisition	
community		
identity	2.3. staff experience and	
	training that enhance their vocational prospects	
0 115 510		
Social Benefit 3	3.1. regular bulletins of everyday information such	
Community	as traffic, weather events	
members are	etc.	
informed and aware of what is	3.2. specific social bulletins	
happening	such as death notices,	
around their	social events, etc.	
community	3.3. transactional	
	information services such	
	as Job Search or	
	Marketplace delivered free or at low-cost	
Social Benefit 4	4.1.	
Community	producing/broadcasting content and format that	
members are	addresses local to global,	
responding	with diverse views	
more effectively to issues– local	presented in a balanced and constructive format, in	
to global–	and constituence format, iii	



because they have access to diverse viewpoints and to more and better information 4.2. providing facilities and resources for volunteers to do the same, covering issues of local interest and concern 4.3. referencing local advocacy groups when reporting on news items 4.4. actively engaging in the community through	
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reporting on news items 4.4. actively engaging in the community through	
4.4. actively engaging in the community through	
the community through	
the community through	
projects, advocacy and	
interactions on issues or	
local interest and concern	
Social Benefit 5 5.1. providing airtime to	
local CBOs to discuss and	
Collective actors present their work, issues	
(CBOs, NGOs and requests to the public	
etc.) are	
, and the second	
reinforced in produce dedicated regular	
their capacity to slots or entire programmes,	
achieve their including training and	
goals facilities	
5.3. actively collaborating,	
beyond broadcasting, with	
collective actors for	
advocacy and joint work on	
issues relating to social	
benefit	
Social Benefit 6 6.1. bringing diverse	
community groups in	
The community interactive programmes to	
sense of identity discuss local issues,	
and including to deal with	
morading to doci man	
Commission data consisting	
enhanced.	
6.2. helping to mobilise	
community members	
around issues of concern	
locally, for collective action,	
advocacy, etc. in an	
inclusive manner	



4. Programming

When completing this this Section, the Applicant should clearly set out how the service will:

- (a) Serve the community and/or communities within the franchise area;
- (b) Promote and support active participation by the community in its programming output;
- (c) Add to the diversity of programming available in the franchise area; and
- (d) Operate in accordance with the ethos or value system that underpins community activity.

The applicant's approach to Programming should pay specific regard to, and where possible directly reference, the Social Benefit indicators set out in the Social Benefit Framework.

4.1 Programming Strategy - Please detail the ongoing programming strategies, policies, and measures which the Applicant proposes to implement in relation to each of the below headings:
4.1.1 Purchase and sale of broadcast material - Please detail the proposed policy in relation to the purchase
and sale of broadcast material, both from other broadcast organisations and independent producers.
4.1.2 Programme Research – Please provide details of any research proposals or current initiatives to ensure ongoing relevance of programming to the target audience. All relevant research documentation should be cited indicating, where relevant, the source, author/s, publisher and year of publication.
4.1.3 Programme Production and Quality Control – Please outline the management structure and practices for programme production and quality control.

4.2 Programme Policy Statement

The Programme Policy Statement sets out the commitments that the Applicant is willing to make to An Coimisiún in respect of key aspects of the programme service. It will serve as a yardstick against which the successful Applicant's future performance is measured and assessed and as such will form part, subject to further negotiations between An Coimisiún and the successful Applicant, of the contract between An Coimisiún and the successful Applicant. Please see PPS template included at Appendix 2.

An Coimisiún has decided that the PPS will include commitments about (i) data collection in respect of programming on gender, equality, diversity, and inclusion; environmental sustainability; media literacy; and Irish language and (ii) a commitment to support the development of Irish Language programming further to An Coimisiún's current review of the provision of Irish language services and content across all media.



4.3 Programme Schedule

4.3.1 Please provide a typical weekly programme schedule setting out the proposed hours of broadcasting and details of programme content with explanatory notes as to how the programmes meet with the various commitments as outlined in the Programme Policy Statement and generally, the diversity of programming in the specified area:

4.4 Mandatory Documentation

- Programme Policy Statement
- Indicative Programme Schedule

5. Codes, Rules, Compliance, and Monitoring

5.1 Codes, Rules, Compliance, and Monitoring
5.1.1 Please describe how the proposed service/s will protect the interests of children taking into account the vulnerability of children and childhood, to undue commercial exploitation:
5.1.2 Please provide full details of the measures and arrangements to be put in place to ensure that the proposed service/s will comply with the provisions of the 2009 Act and other legislation as applicable, the conditions of the Content Provision Contract, the Commission's Media Service Codes and Rules, including human and technical resources:
5.1.3 Please describe the overall compliance arrangements including resources and any systems to be used for the recording and monitoring of programme content:
5.1.4 Please provide details on the preparation and implementation of a code of practice for the handling of complaints, and please provide the published document if available:
5.1.5 Please provide details of any access service provision proposed for persons who are deaf or have a hearing impairment, persons who are blind or partially sighted, and persons who have a hearing impairment and are partially sighted.



5.2 European Works
5.2.1 Please demonstrate how the proposed service will comply with the European Works requirements of the 2009 Act setting out the proportion of its transmission time (excluding the time appointed to news, sporting events, games, advertising and teleshopping) that will be reserved for European Works and the genres of content to be provided:
5.2.2 Please confirm either (a) the proportion of transmission time; or percentage of the programming budget, that will be allocated to European works created by producers who are independent of television broadcasters:
5.2.3 Referring to the Guidelines, the AVMSD, and Part 10A of the 2009 Act, please outline (if applicable) how the proposed service is exempt from European Works requirements:
6. Operations (Staffing) ⁵
6.1 All Staff (Employees and Volunteers)
6.1.1 Please set out the proposed staffing structure in diagrammatic form, clearly indicating the number and categories of employees and volunteers for the operation of the proposed service and the basis of their employment (e.g., full-time, part-time and whether paid or on an unpaid / volunteer basis):

6.1.2 Please list the Applicant's proposed HR policies (list of policies or online links will suffice) applicable to both



paid staff and volunteers:

⁵ In this section, the term "Staff" refers to both employees and volunteers. The term "Employees" refers to paid employees.

6.2 Employees
6.2.1 Please provide details of the proposed salary level for each full-time and part-time employed (paid) post identified under 6.1 above:
6.2.2 Please provide details of the Applicant's proposals in relation to the sourcing and recruitment of employees and how these roles will be funded:
and now triese roles will be lunded.
6.2.3 Please provide details of the Applicant's proposed policies in relation to employees' remuneration and
benefits, including pension and insurance schemes etc:
6.2.4 Please provide details of the Applicant's proposals for employee training and development, including the
proposed annual budget:
6.2.5 Please provide details of the Applicant's proposals or policies, if any, for the involvement or representation of employees in the ownership, control and/or management of the Applicant (e.g., membership of the Executive Organ, Subcommittees etc.):
6.2.6 Please provide details of any other employment support or training schemes and information on any arrangements entered into or commitments provided or received under such schemes:

6.3 Volunteers

The Applicant's approach to working with Volunteers should pay specific regard to, and where possible directly reference, the Social Benefit indicators set out in the Social Benefit Framework. Social Benefit indicators included in the application should follow the S.M.A.R.T model and be verifiable and measurable as key performance indicators over a specific period of time.

6.3.1 Please provide details of the Applicant's strategies for sourcing and recruiting volunteers over the term of the contract:



6.3.2 Please provide details of the Applicant's proposals for involving volunteers in all areas of operation of the
service (e.g. programme planning, production, presentation, fundraising etc.):
6.3.3 Please provide details of the Applicant's proposals for the training, support and development of volunteers,
including the proposed annual budget:
6.3.4 Please provide details of the Applicant's proposals or policies, if any, for the involvement or representation
of volunteers in the ownership, control and/or management of the Applicant (e.g., membership of the Executive
Organ, Subcommittees etc.):
7 Financial and Rusiness Plan

7.1 Overall Financial Strategy

7.1.1 Please detail the proposed financial strategy over the first three-year period of any new contract. The strategy must include, where applicable, how the Applicant proposes to meet all pre-operational funding requirements set out in Table A below as well as subsequent funding requirements. The strategy should set out how the applicant will implement a not-for-profit operating model:

7.2 Pre-Operational Investment Proposal 7.2.1 Please provide details of the total funding requirements for the next three years, and how these will be met, completing Tables A and B: Table A - Funding € **Share Capital / Members' Subscriptions** Medium / Long-term Borrowing €



Leasing / HP Facilities (capital value)	€
Grants	€
Fundraising	€
Bank Overdraft	€
Sponsorship & Advertising	€
CnaM Funding Schemes (please specify)	€
Other (please specify)	€
Total	€
Table B - Exp	penditure
Capital Expenditures (including capital value of leases)	
Other Pre-operational Expenditure	
Working Capital (at on-air date)	
Other	
Total	

7.3 Sources of Funding and Expenditure

7.3.1 Please detail the strategies for generating revenue form the various sources of funding outlined in Table A:

7.3.2 In respect of proposed or existing borrowings or any borrowing envisaged:

- The amount, type and duration of the facility;
- The drawdown schedule;
- Any security or guarantee required in support of the facility;



- Principal covenants / Condition precedent;
- Warranties / undertakings in the event of default;
- The timeframe for putting the facilities in place.

7.4 Financial Projections & Mandatory Documentation

The information for subsections 7.4.1, - 7.4.5 should be provided in a Confidential annex to the application and be clearly marked.

Please provide in the Confidential Annex:

- **7.4.1** detailed projected income and expenditure accounts for the first three years of any new contract period clearly identifying the various sources of revenue (e.g., advertising, sponsorship, fundraising, grants etc.)⁶ and expenditure by the area of operation or activity (staffing, programming etc.);
- 7.4.2 projected balance sheets for the first three years;
- 7.4.3 projected monthly cash-flow statements showing gross inflows and outflows for the first three years;
- 7.4.4 audited financial statements for the previous 3 years with notes of income and expenditure;
- **7.4.5** management accounts for the period between the end of the last financial year to the most recent month end.

Table 1.

Please include yearly totals on Income, Expenditure and Surplus/Deficit for the previous 3 years. Please note these amounts should correspond to the details submitted from 7.4.4- 7.4.5 above.

Accounts					
Year	2023	2024	2025 (to date)		
Income	€	€	€		
Expenditure	€	€	€		
Surplus/Deficit for year	€	€	€		



Table 2

Please include total amounts on the yearly projected financial forecast for the next three year. Please note these amounts should correspond to the details submitted from 7.4.1- 7.4.3 above.

Financial Projections					
Year	2026	2027	2028		
Income	€	€	€		
Expenditure	€	€	€		
Surplus/Deficit for year	€	€	€		

7.4.6 Please provide full details of underlying assumptions on which the financial projections are based, relating such assumptions clearly to other sections of the application:

7.4.7 Please describe the actions/measures that will be taken if the financial projections are not achieved (e.g., to address a deficit or increased borrowings over the term of the contract):

Declaration:	I hereby apply to Coimisiún na Meán for a Content Provision Contract as described above and declare that the information given in the application form is, to the best of my knowledge and belief, correct.
Documents enclosed:	 a copy of all mandatory documentation including the Constitution (or if the Applicant is not a body corporate, the equivalent documentation, with a translation into English if not in the English or Irish language); evidence of electronic payment of the appropriate (non-refundable) application fee.
Signature:	



Name (in block capitals):		
Position:		
Date:		
CHECKLIST - Please ensure that each of application email:	the documents listed below have been	attached to your
Completed and signed application form in PDF F character tests for all relevant persons)	FORMAT (inclusive of signed and dated	
Certificate of Incorporation		
Signed and dated Constitution (Memorandum ar	nd Articles of Association)	
Signed and dated Secretary's Certificate		
Register of Members		
A completed and signed character test for each I as applicable.		
Programme Policy Statement and Indicative Programme	gramme Schedule	
Financial accounts and statements as outlined in	n section 7.4	
Quote for Insurance		
Details of the information required for each of	f the above is set out in the relevant areas	of this application
form.		



APPENDIX 1 – TEMPLATES

Character Test

RELEVANT PERSON CHARACTER TEST

This section must be completed and signed separately by each "relevant person" associated with the Applicant.

The Commission, as a matter of policy, applies the character test to the Directors, senior managers (CEO, CFO and Programme Controller or equivalent positions) and shareholders, whose shareholding constitutes a substantial interest in, or control, of the Applicant when considering applications for content provision contracts. In assessing character, the Commission applies the ordinary meaning of the word and considers, in particular, if the relevant person, is a fit and proper person to hold a broadcasting, content provision or multiplex contract (as appropriate) with reference to the provisions of sections 66 or 137 of the 2009 Act (as appropriate) and in the context of its compliance with other relevant statutory and regulatory provisions.

(i)	Have you ever been convicted of an offence involving fraud or dishonesty?	Yes / No (If yes please explain)
(ii)	Have you ever been restricted or disqualified as a Company Director, or convicted of any offence under the Companies Acts 2014 (as amended) in this jurisdiction or under equivalent legislation in any other jurisdiction?	Yes / No (If yes please explain)
(iii)	Have you ever been adjudicated as bankrupt, become insolvent or entered into a voluntary arrangement with creditors, or had a receiver appointed to any of its assets, in this or any other jurisdiction?	Yes / No (<i>If yes</i> please explain
(iv)	Have you ever been a director of a company to which a receiver was appointed, which went into compulsory liquidation, creditors' voluntary liquidation, examinership, or which made any arrangement with its creditors or class of creditors?	Yes / No (<i>If yes</i> please explain)
(v)	Have you ever been convicted of an offence under any legislation by which Broadcasting and/or Wireless Telegraphy is regulated in this or any other jurisdiction?	Yes / No (If yes please explain)
(vi)	Have you ever had a licence or contract issued by a broadcasting licensing body or any other statutory body suspended or revoked in this or any other jurisdiction?	Yes / No (<i>If yes</i> please explain)
(vii)	Are you aware of any reason why it may not be a fit and proper person to be awarded a contract?	Yes / No (If yes please explain)



Name:	Date:
Signature:	
Relevance to Applicant:	
Contact details:	



Programme Policy Statement

Broadcasting Philosophy and Community Ethos

Please detail in the form of a statement the Applicant's overall broadcasting philosophy and vision for the TV service, and with respect to the following:

- Please describe how the quality, range, and type of programming will serve the community.
- Please describe how community access and active participation will be facilitated and encouraged in all aspects of the service's programming.
- Please describe how the service will add to media plurality in the area (e.g. diversity of ownership and the diversity of content).
- Please explain how the service will recognise local communities and be supported by the various interests in the community OR serve communities of interest.

Target Audience – Please	describe the tar	get audience	for the T	V service ((e.g.	demographics	inc.
geographical, age etc).							

Broadcast Day

- Total number of broadcasting hours per day
- The hours of live and automated programming per day
- The hours of repeat programming each day

News – Please set out the approach envisaged for news programming and in particular:

- (i) the number and types of news bulletins/programming to be broadcast (local, community etc.) and its community focus;
- (ii) the sourcing of the various types of news.



Current Affairs - Please set out the approach envisaged for current affairs programming and in
particular: (i) the format, duration and frequency of such programmes (weekdays and weekends); and
(ii) the relevance of these programmes to the community and how the same will contribute to the
diversity of current affairs and/or programming available in the specified area.
are solved and are area of programming available in the opening area.
Sports - Please set out the approach envisaged for sports programming and in particular:
(i) the types of sports to be covered and their relevance to the community; and
(ii) how the sports programming will add to the diversity of sports programming already available in
the specified area.
Irish Culture and Language - Please indicate the amount and type of programming to be broadcast
relating to (i) Irish culture; and/or (ii) Irish language/bilingual programming.
Other Programming Commitments - Please provide commitments in respect of speech
programming and different genres of programming to entertain, inform and educate audiences to be
carried on the service and set out how these will serve the community's needs.
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Media Literacy - Please identify any programmes / programming commitments relating to media
literacy.
Gender, Equality, Diversity, and Inclusion - Please outline how programming reflects these values



Environmental Sustainability - Please identify any programmes / programming commitments
relating to environmental issues and sustainability.
Programming Commitments: Data Retention/Collection - Please outline your commitments
relating to (i) data collection in respect of programming on gender, equality, diversity, and inclusion;
environmental sustainability; media literacy; and Irish language and; (ii) supporting the development
of Irish Language programming further to the Commission's current review of the provision of Irish
language services and content across all media.

