

How to Report Illegal Content on the Pinterest App

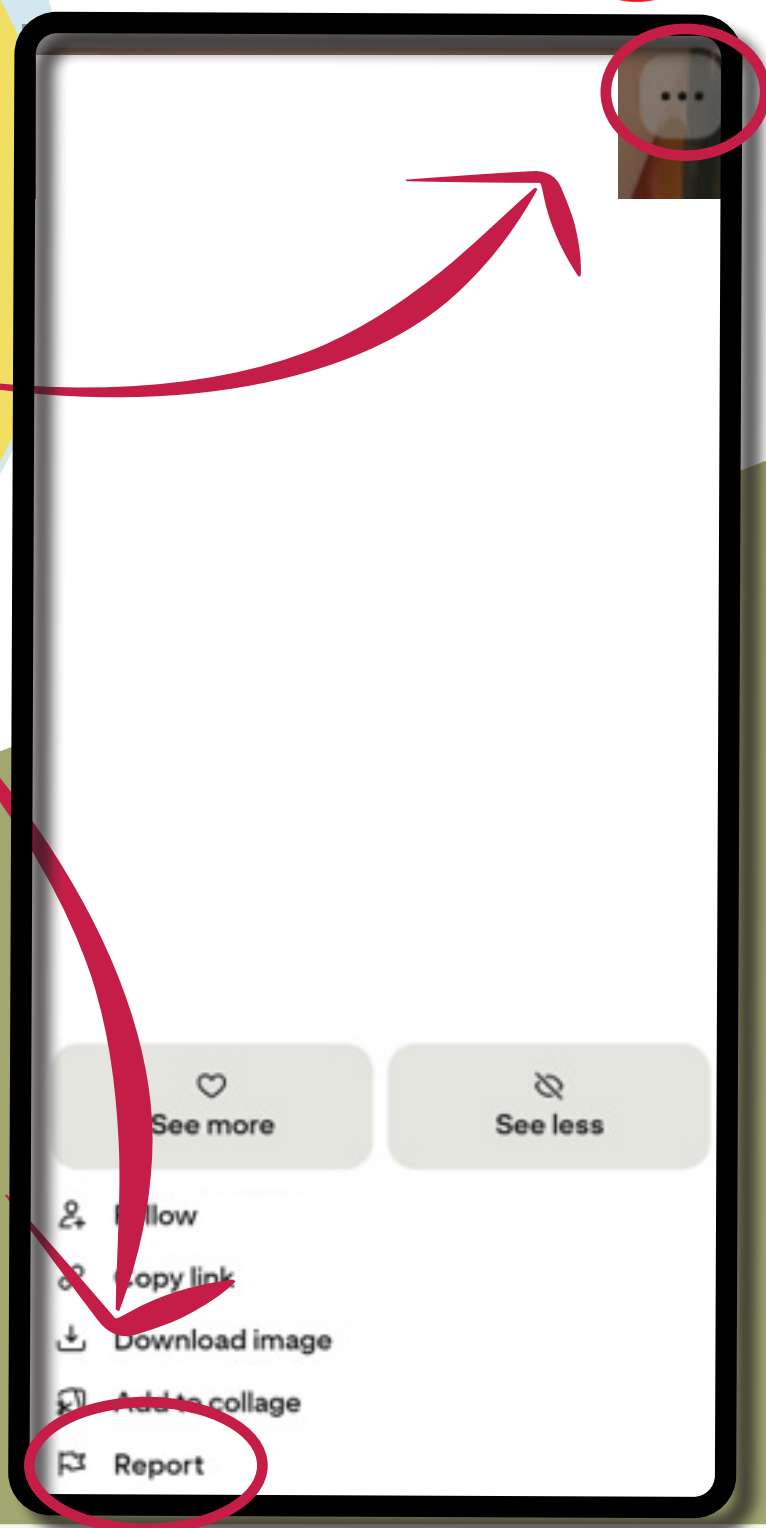


1

If you spot potentially illegal content and you would like to report it, **tap the three dots next to the pin** to open a pop-up menu. When the menu opens, tap **Report**.

NOTE

This is one way to report harmful or illegal content on Pinterest but there may be others.



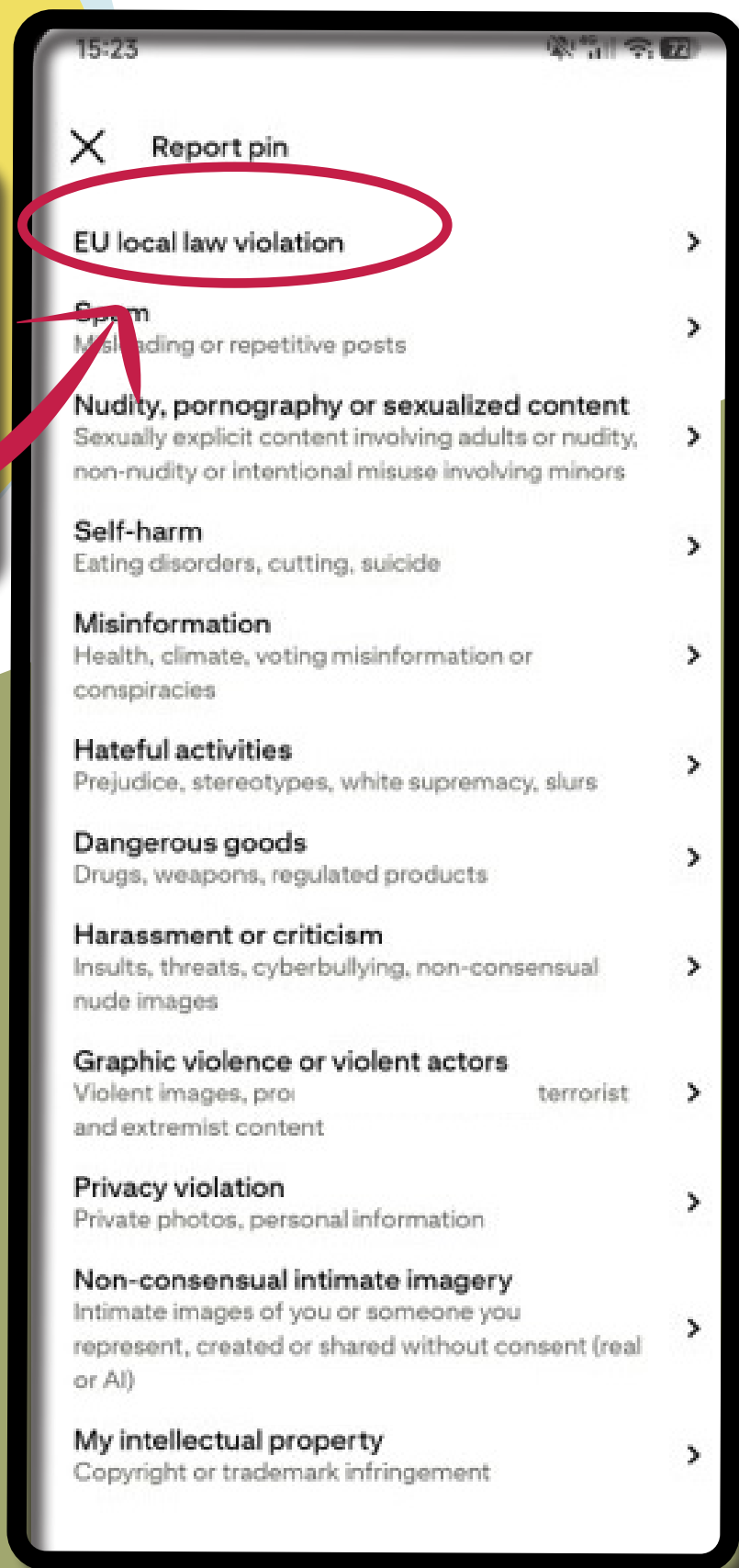
Disclaimer: These guides provide examples and information to help the public understand the reporting methods on Pinterest as of **October 2026**. They are illustrative only, do not constitute legal advice and do not represent the views or opinions of Coimisiún na Meán, including as to whether the reporting methods comply with relevant regulatory requirements or otherwise. From time to time, reporting methods on Pinterest may change, and we will try to keep these guides up to date.

How to Report Illegal Content on the Pinterest App



2

You will then see a list of options. To report illegal content, tap the top option that says **EU local law violation**.

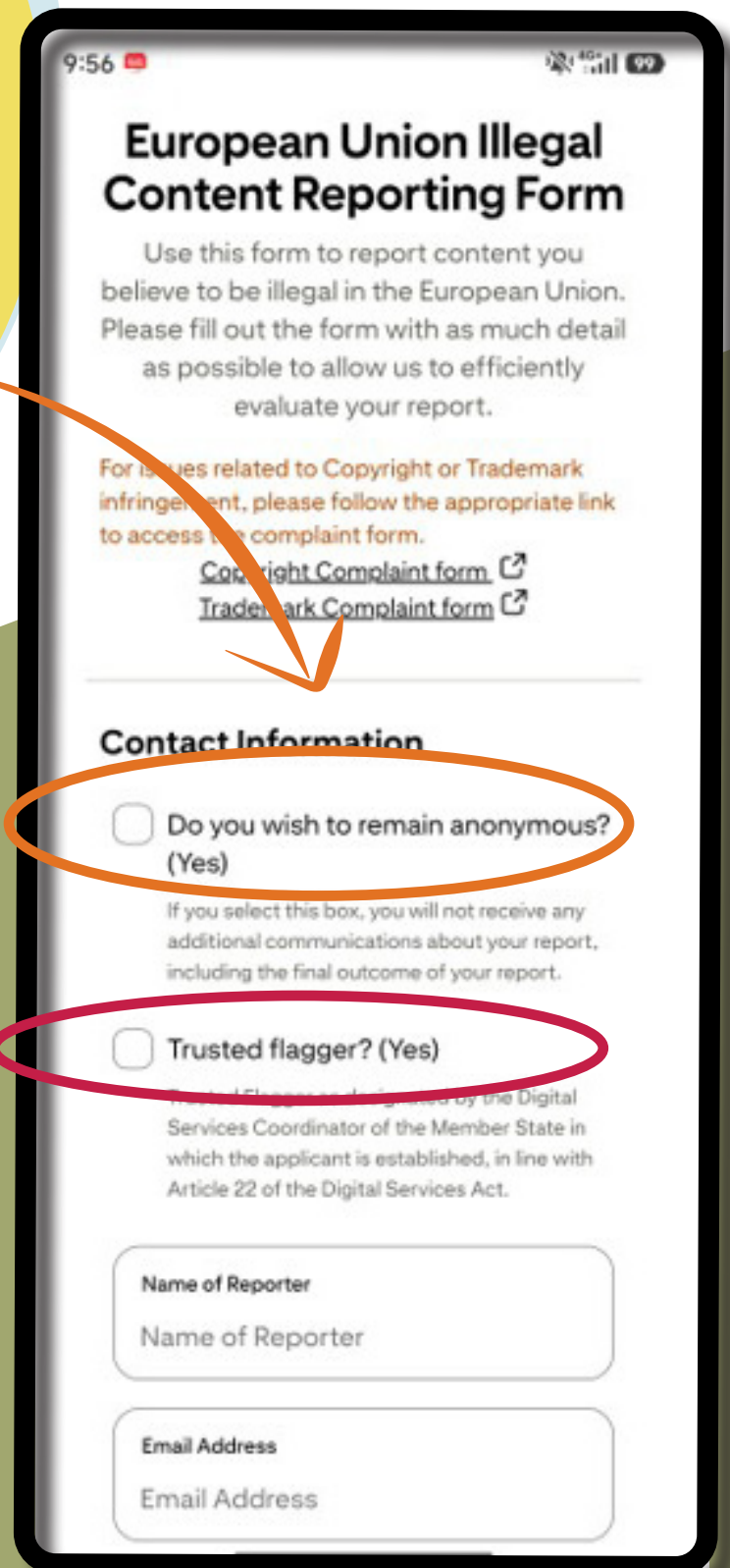
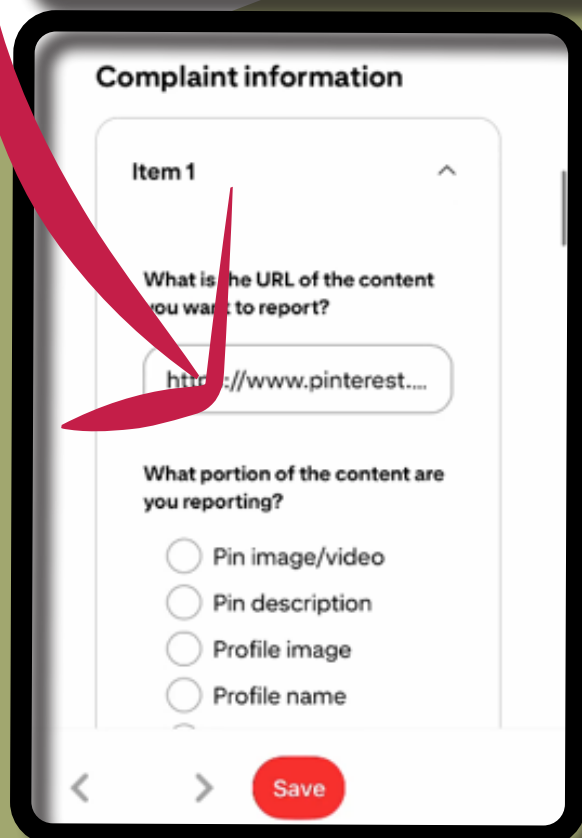


How to Report Illegal Content on the Pinterest App



3

Next you will be brought to a **form to complete**. Before you explain what you want to report (i.e. a pin/a video/a profile), the form will ask you if you want to **remain anonymous** and if you are a **Trusted Flagger**. A Trusted Flagger is an organisation who has been approved for this status. This means their reports are prioritised.



How to Report Illegal Content on the Pinterest App



4

This drop-down menu gives you some examples of information that might be illegal, so you don't need to know the actual law.

Why do you think this content is illegal under local law?

Please carefully consider the option you select, so we can address your report as efficiently as possible.

- ☐ **Promoting or condoning terrorist acts**
E.g., Incitement to or apology of terrorist acts
- ☐ **Threatening commission of or condoning serious criminal offense**
E.g., Threats to commit serious criminal offense against individuals or their condemnation
- ☐ **Child sexual abuse material (CSAM)**
E.g., Dissemination or procurement of child pornographic content
- ☐ **Hate speech, hateful acts and discrimination**
E.g., Incitement to hatred, violence or discrimination against protected and vulnerable groups
- ☐ **Graphic Violence**
E.g., Gore/graphic wounds and mutilation, beatings, excessive blood, corpses
- ☐ **Denying or condoning crimes against humanity**
E.g., Denial of genocides, war crimes and other crimes against humanity
- ☐ **Illegal goods and services**
E.g., Illegal sale of drugs, live animals or the illegal offer of services
- ☐ **Harassment**
E.g., Online stalking or sexual

How to Report Illegal Content on the Pinterest App



5

When you submit an illegal report, you will get a notification saying the report has been submitted, along with a report ID number. If you haven't reported anonymously, you will get an email to confirm your submission.

Thank you for your submission

Your request id:

Okay

Hi

We received your report identifying content that you believe is illegal under EU or Member State law.

The review of your report is pending.

Enforcement ID: '

Additional information is available in our [help center](#) or at the [European Commissioner's Website](#).

Thanks,
The Trust & Safety Team

This email was sent to I
Not my account

[Help Center](#) · [Privacy Policy](#) · [Terms & Conditions](#)

Pinterest, Inc, 651 Brannan Street
San Francisco, CA, 94107

6

Your report will be added to the queue with other reports that Pinterest has received. After some time, you will get an update on your report after it has been reviewed. Pinterest will determine if the content you reported is illegal and, if so, they will remove it. If they disagree, the content will stay online, but you should get a chance to appeal their decision.

How to Report Harmful Content on the Pinterest App

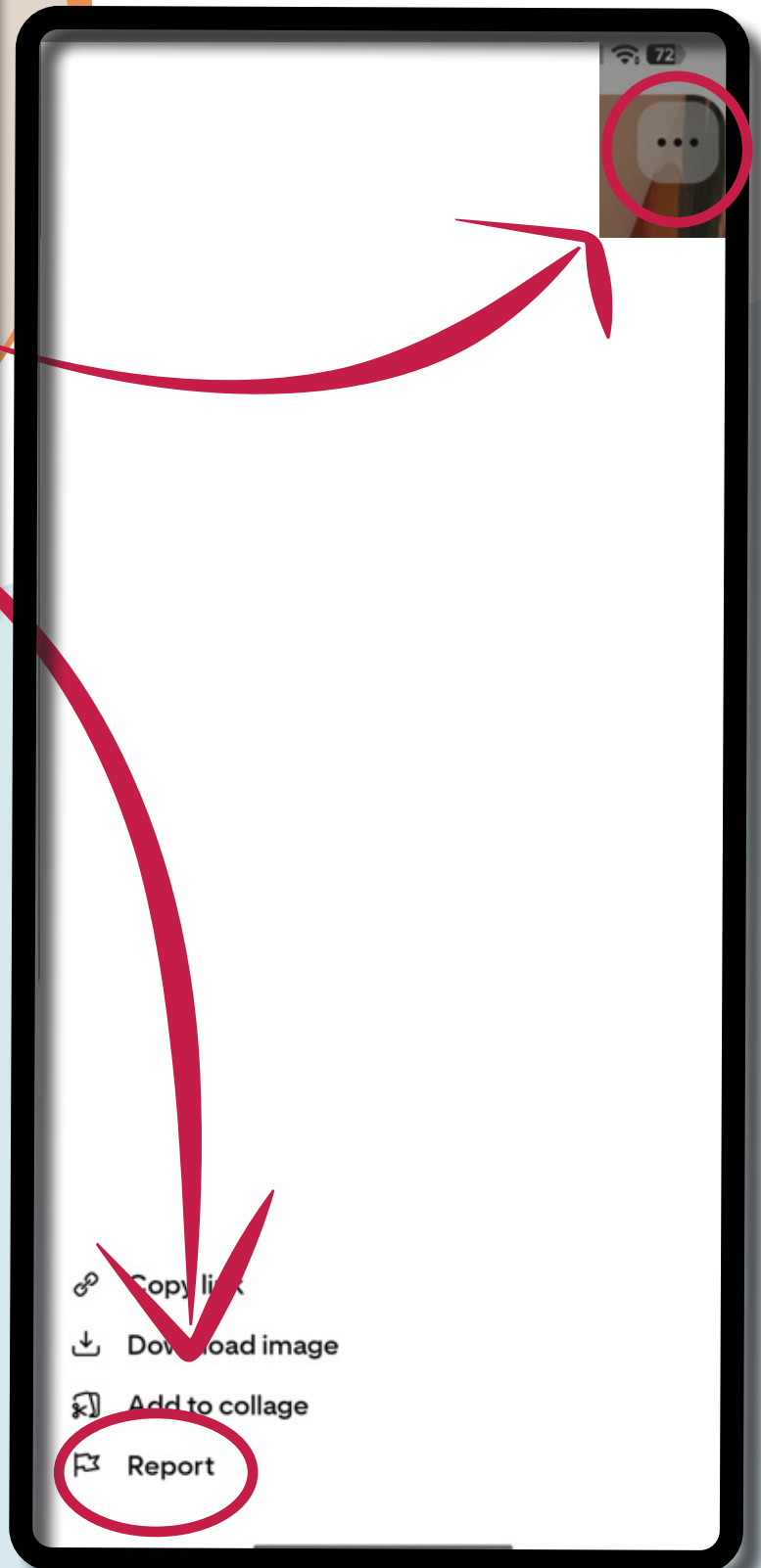


1

If you spot potentially harmful content and you would like to report it, similarly to reporting illegal content, **tap the three dots next to the pin** to open a pop-up menu. When the menu opens, tap **Report**.

NOTE

This is one way to report harmful or illegal content on Pinterest but there may be others.

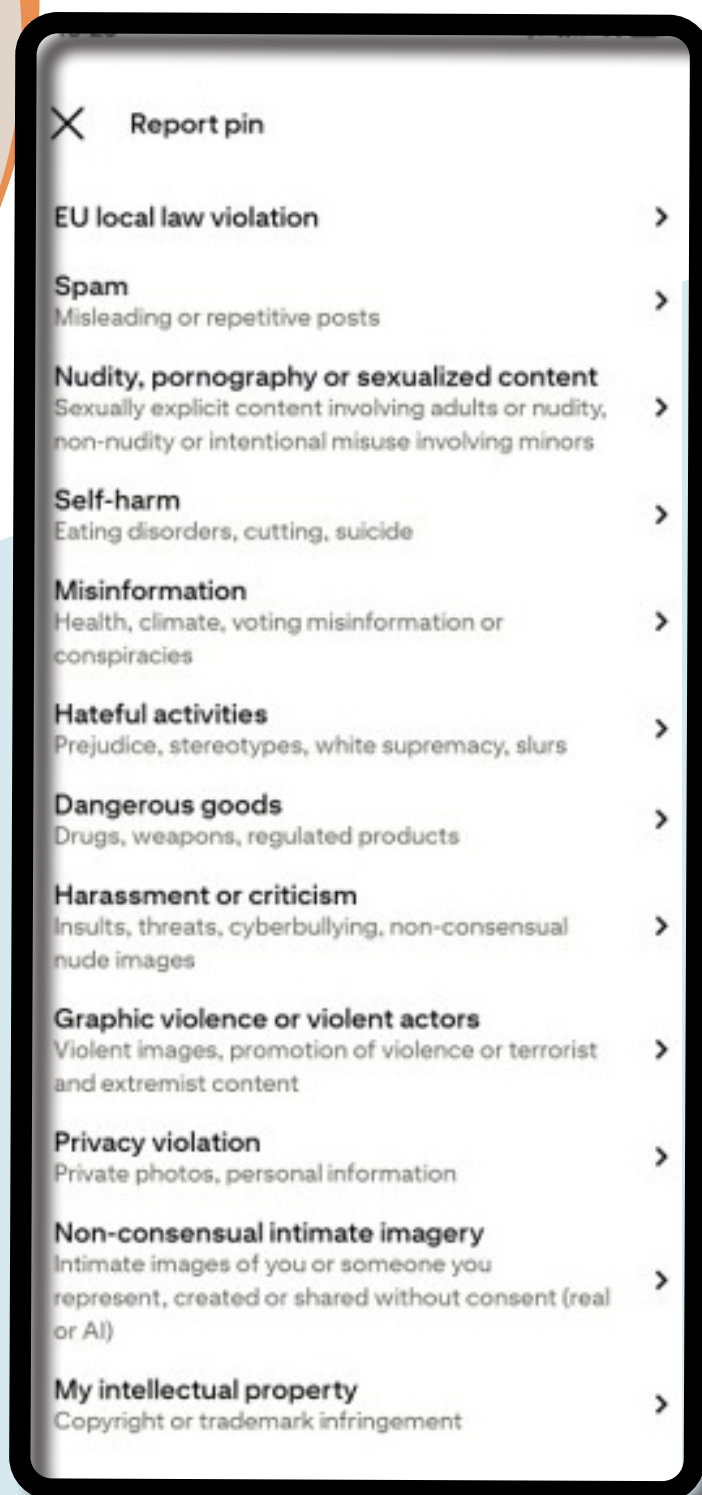


How to Report Harmful Content on the Pinterest App



2

Underneath the first option (for reporting ‘EU local law violation’), you’ll see a list of categories representing different types of potentially harmful content that goes against Pinterest’s Community Guidelines. **Select the category that best fits the content you want to report.**



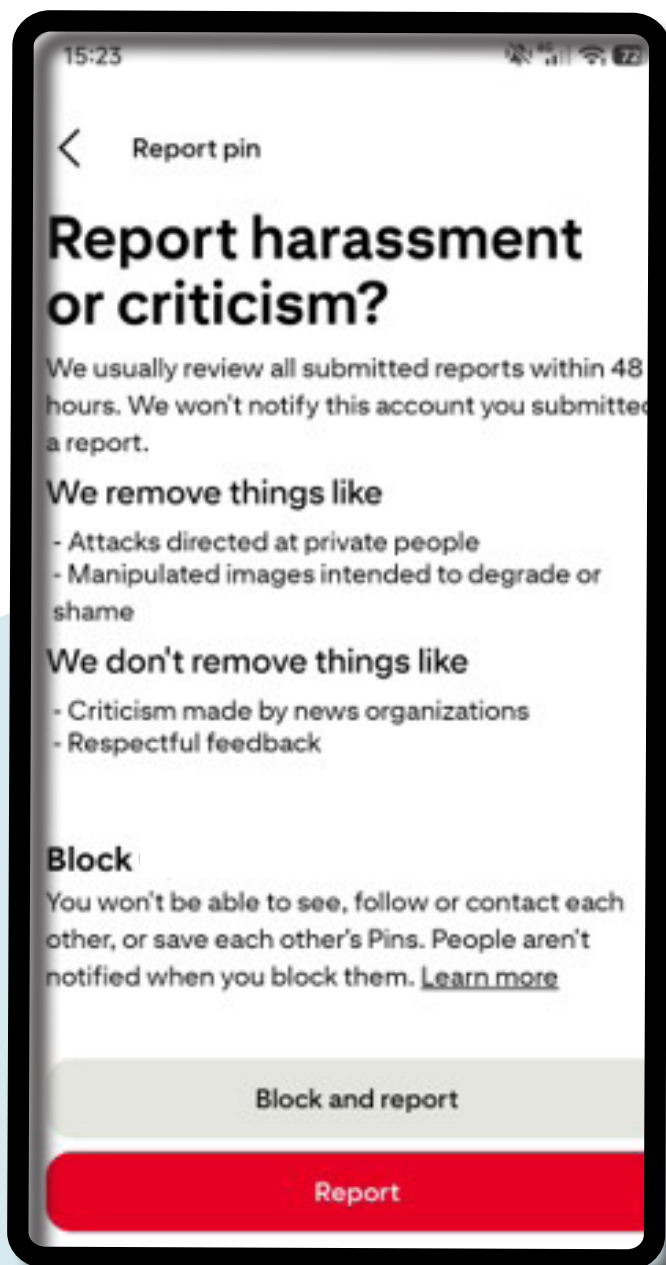
How to Report Harmful Content on the Pinterest App



3

Depending on which category you choose, you may be asked for further information before being given an option to tap **Report**. Here, we are reporting harassment or criticism.

Before you report, the form will give you some examples of content that is against Pinterest's Community Guidelines (or terms and conditions). The person you report won't know it is you who has reported them.



15:23

< Report pin

Report harassment or criticism?

We usually review all submitted reports within 48 hours. We won't notify this account you submitted a report.

We remove things like

- Attacks directed at private people
- Manipulated images intended to degrade or shame

We don't remove things like

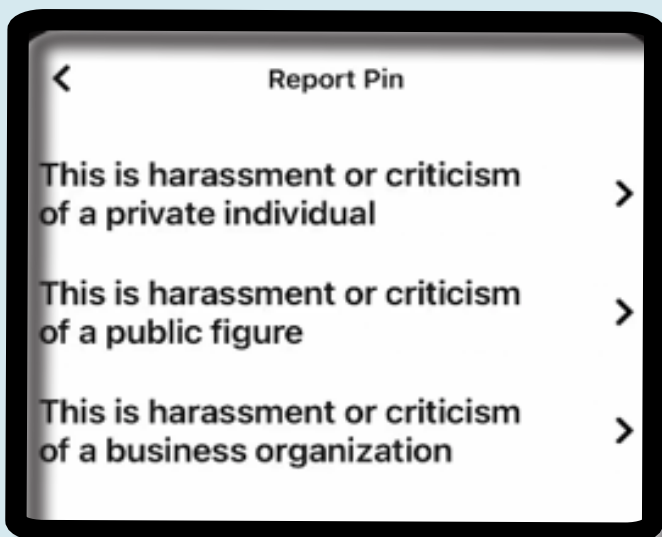
- Criticism made by news organizations
- Respectful feedback

Block

You won't be able to see, follow or contact each other, or save each other's Pins. People aren't notified when you block them. [Learn more](#)

Block and report

Report



< Report Pin

This is harassment or criticism of a private individual >

This is harassment or criticism of a public figure >

This is harassment or criticism of a business organization >

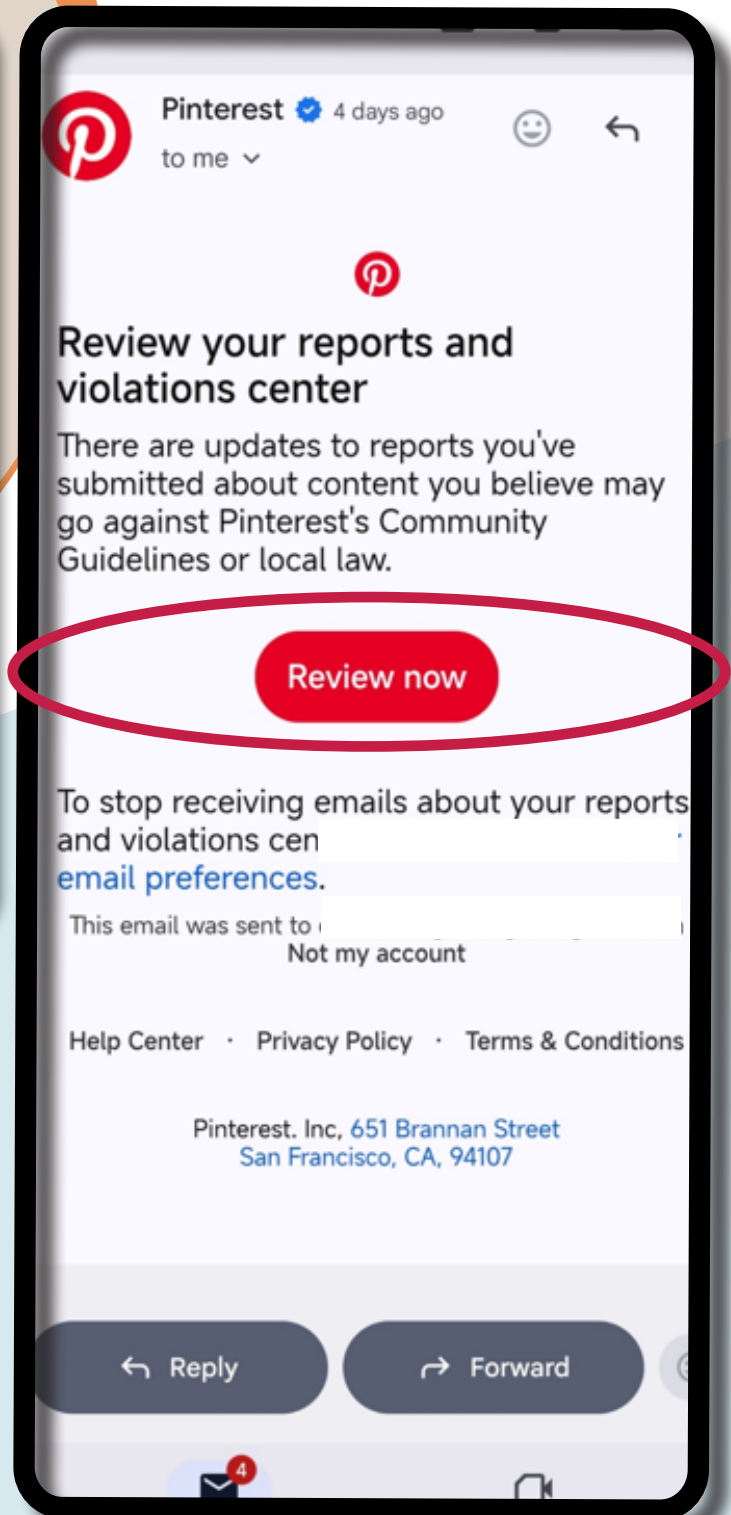
How to Report Harmful Content on the Pinterest App



4

Your report will be added to the queue with other reports that Pinterest has received.

Soon after you've reported harmful content, you will receive an email to say that you can view updates on your submitted reports in your **Reports and violations centre** by tapping **Review now**.

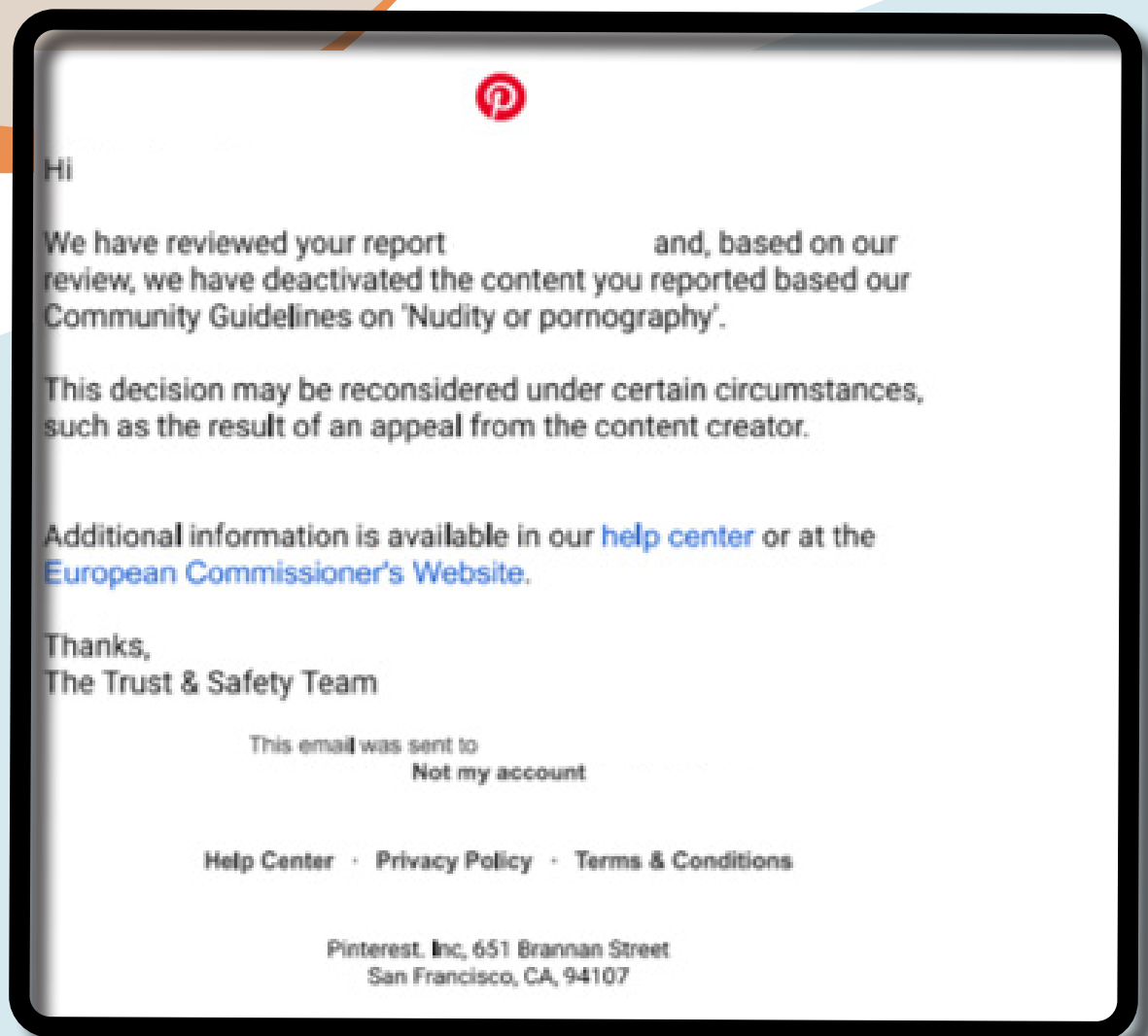


How to Report Harmful Content on the Pinterest App



5

You will get an update on your report after it has been reviewed, typically within 48 hours. If Pinterest agrees that the content breaches their Community Guidelines (terms and conditions), they will take action (e.g. remove the content). You will get an email that looks like this:



How to Report Harmful Content on the Pinterest App



6

If Pinterest reviews your report and believes the content doesn't go against their Community Guidelines (terms and conditions), they will not remove the content, but you will have 6 months to appeal their decision if you wish to do so. That reply may look like this:

Hi |

We have reviewed your report | and, based on our review, we have not taken action on the content you reported. This content neither violates our Community Guidelines, nor does it appear to constitute illegal content under the relevant local law.

If you'd like to appeal this decision, you may do so within 6 months of the date of this email: <https://www.pinterest.com/s/appeal/submit/>

You can also pursue the dispute before an out-of-court dispute settlement body that has been certified under the DSA, or seek judicial redress in accordance with our Terms.

Additional information is available in our [help center](#) or at the [European Commissioner's Website](#).

Thanks,
The Trust & Safety Team

This email was sent to m |
[Not my account](#)

[Help Center](#) · [Privacy Policy](#) · [Terms & Conditions](#)

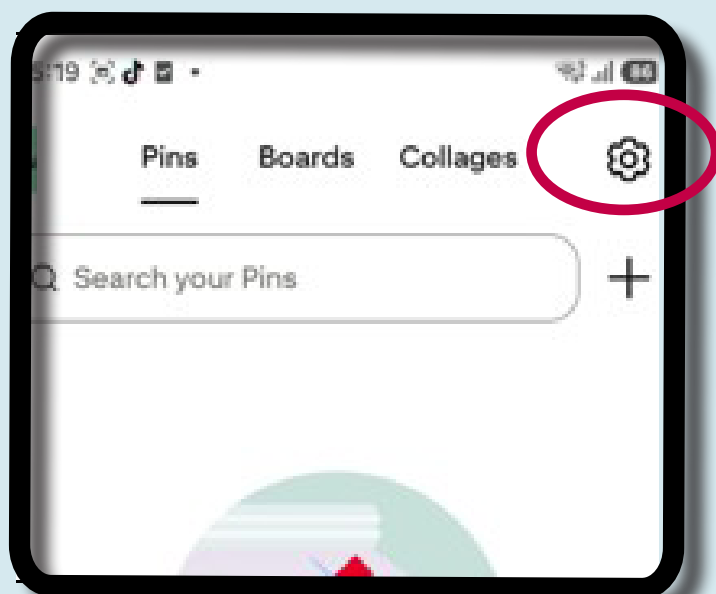
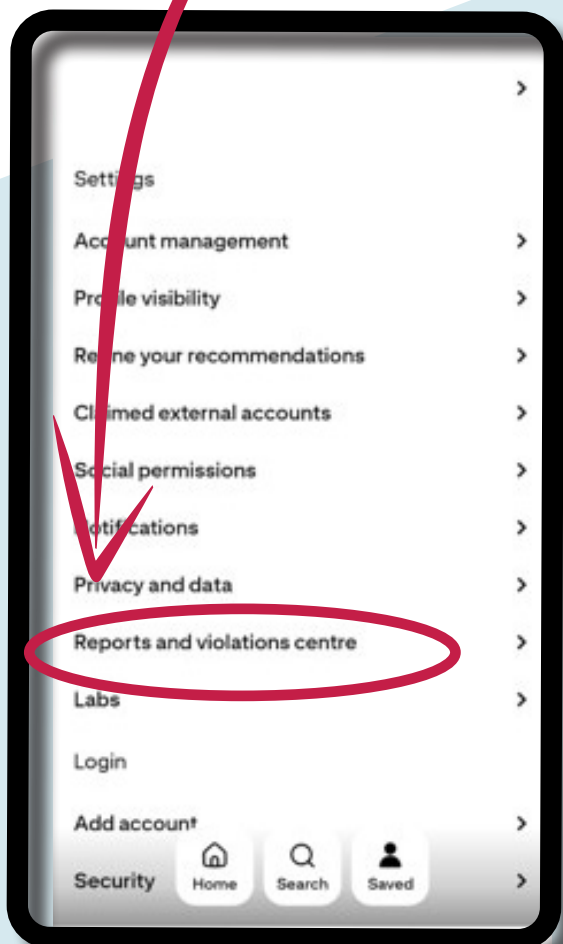
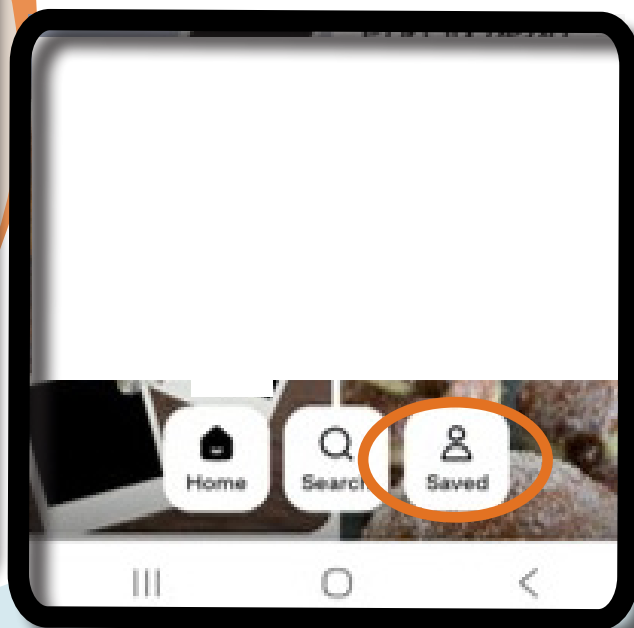
Pinterest, Inc. 651 Brannan Street
San Francisco, CA, 94107

How to Report Harmful Content on the Pinterest App



7

You can also see the status of your reports by tapping your **Profile** at the bottom of the home screen, then tapping the **Settings** icon at the top right-hand side to see a list of options. Tap **Reports and violations centre**.

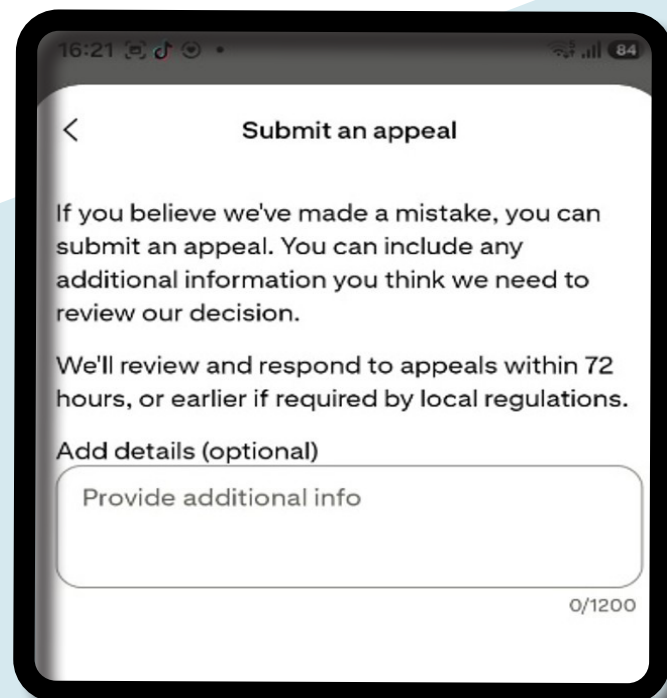
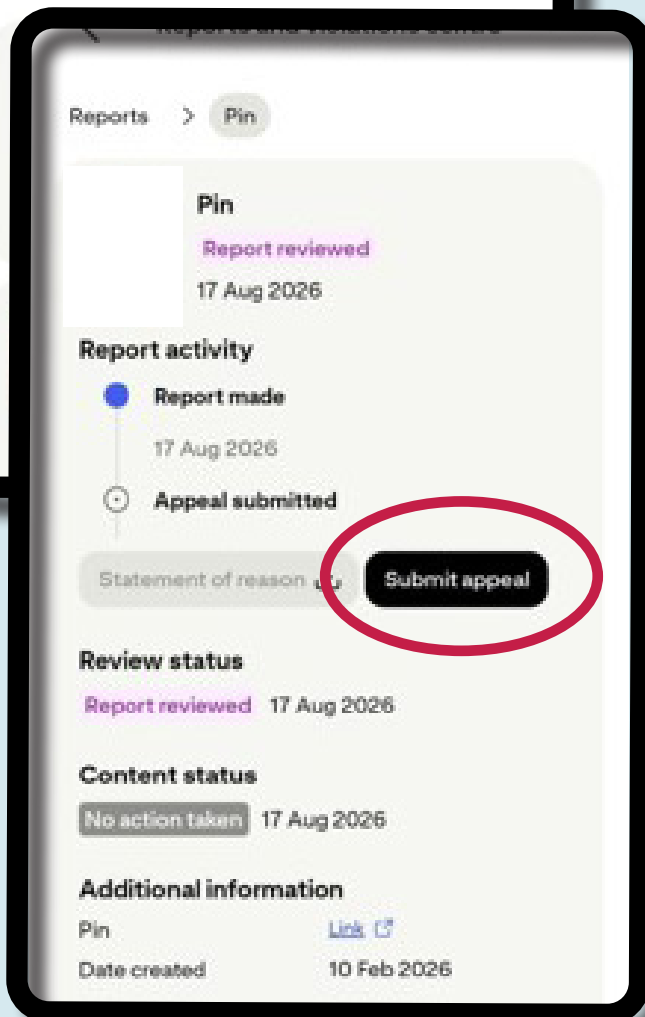
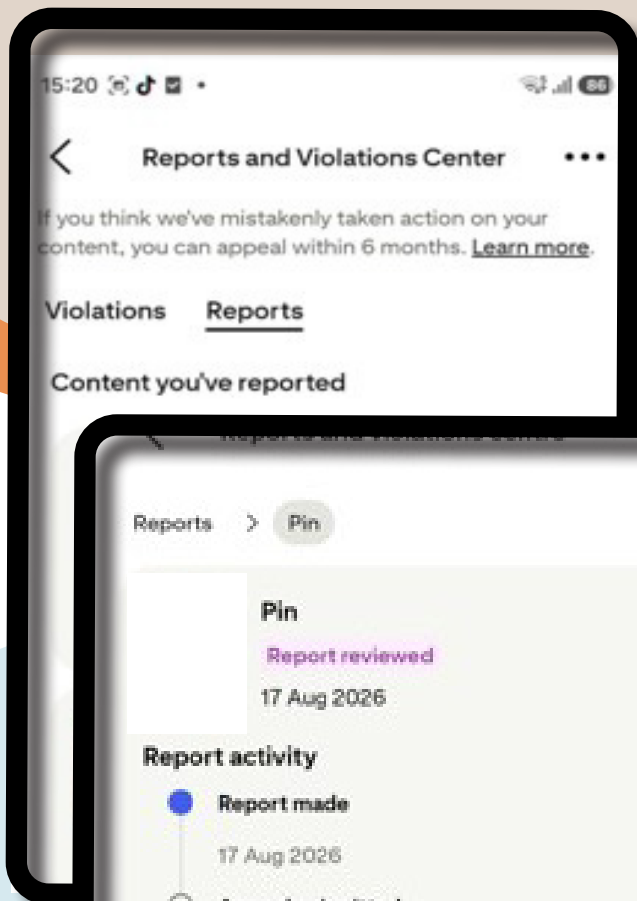


How to Report Harmful Content on the Pinterest App



8

You will see updates on the content you have reported. If you are not satisfied with Pinterest's decision, you will be given the option to **submit an appeal**.



Links to Further Resources

Disclaimer: These guides provide examples and information to help the public understand the reporting methods on Pinterest as of **October 2026**. They are illustrative only, do not constitute legal advice and do not represent the views or opinions of Coimisiún na Meán, including as to whether the reporting methods comply with relevant regulatory requirements or otherwise. From time to time, reporting methods on Pinterest may change, and we will try to keep these guides up to date.



Pinterest supports

- How to report content on Pinterest: <https://help.pinterest.com/en/article/report-something-on-pinterest>
- How to report illegal content on Pinterest: <https://help.pinterest.com/en/article/digital-services-act>
- Information about Pinterest's Community Guidelines/Terms of Service: <https://policy.pinterest.com/en/community-guidelines>

Coimisiún na Meán resources

- For a helpful table of laws in Ireland, go to <https://www.cnam.ie/%20general-public/online-safety/what-is-illegal-content/>
- See our other guides at www.cnam.ie/guides